

Models for Hosting a Virtual Music Festival



Federation of Canadian Music Festivals
La Fédération canadienne des festivals de musique

Are there different ways to host a virtual music festival?

Yes, there are at least two different models

- Submission of links to performance recordings
- Virtual 'Classes'

Model Overview

RECORDINGS

Competitors video record their performance, then submit to the festival for forwarding to the adjudicator.

Written comments from the adjudicator are sent to the competitors.

VIRTUAL CLASSES

The usual festival class structure is followed, with the adjudicator and the competitors in a class signing into a session on Zoom, or an equivalent software platform, at a designated time.

Assessment of Models

RECORDINGS

- The festival does not need to schedule all the performances, saving administrative time
- Provide good flexibility for competitors and adjudicator schedules
- Reduce risk and stress of technology issues within a traditional schedule

VIRTUAL CLASSES

- Provide an experience closer to the usual festival experience
- Increase risk and stress of technology issues with more participants
- Increase administrative load for scheduling and setting up virtual classes