



# Più Mosso

Opus 17 No. 2

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## *Ottawa, here we come! ...*

The FCMF Executive is excited about the 2017 National Music Festival being hosted by the Kiwanis Music Festival - National Capital Region, with assistance from the Ontario Music Festivals Association, on the beautiful campus of the University of Ottawa, August 10-12.

Each year the National Music Festival brings together the best classical music students from every province, to perform in the top venues in the country, to interact and hear and learn from each other, to have workshop sessions with Canada's best adjudicators, and to compete for the top prizes in Canada. It is a truly unique Festival that enriches the lives of both performers and audiences alike!

The provincial representatives in each discipline compete, culminating in a final Grand Award Competition on August 12th, where a first prize of \$5,000 and second prize of \$2,500 will be awarded to the top two competitors.

Join us in Ottawa during the celebration of Canada's Sesquicentennial – literally a once-in-a-lifetime opportunity.

## Did you know?

- In 1857 Queen Victoria chose Ottawa to be Canada's capital city
- The name Ottawa comes from the Algonquin word "Adawe" and means "to trade".
- Ottawa is the fourth largest city in Canada



## **Public Relations Workshop**

On the evening of Tuesday August 9, Competitors will be treated to a Public Relations workshop presented by Liz Parker of LIZPR. This workshop on marketing, public relations and dressing for success will help prepare them to take the next steps towards professionalism.

The LIZPR workshop for the Federation of Canadian Music Festivals will entail the students learning how to present themselves in various ways:

- online (their websites, and how they must function for promotional purposes)
- social media (why it's really not a great idea to post photos of drinking games on your Instagram)
- appearance (what to wear for photo shoots, onstage, and at events)
- in writing (the bio – how to write them, how to edit them)



General networking tips will be included as well. (She may actually test your handshake to see if it leaves a good impression.)

Competitors are encouraged to prepare some questions (no query is too shallow – no judgement!) and to have their smart phones on hand. Obviously, Liz will check out what you're wearing.

Samples of Liz's styling work can be seen at [www.lizpr.com](http://www.lizpr.com).

## **About Liz Parker ....**



While you concern yourself with hours of practising to ensure you sound good, Liz Parker of LIZPR concerns herself with the other stuff – how you come across via your image and presence, be it onstage or online. Liz has scrutinized and created media kits since 1996, and after years working in PR with the Vancouver and Toronto symphonies, switched to image consulting in 2008 for performing artists. She styles musicians for their photo shoots, takes them shopping, edits their bios, and goes over their websites to ensure they work as a marketing tool.

Liz firmly believes classical musicians need to catch up with pop musicians in terms of looking current and, like all classical music publicists, wants artist bios to tell a story or sell the audience on the performer instead of listing a string of gigs. She keeps up on fashion trends and keenly observes how news stories play out in the media. In a past life, she earned her ARCT Gold Medal in piano performance; a Bachelor of Music at the UBC; a diploma in Radio Broadcasting from BCIT; and finally, competed a LOT as a kid in EVERY music festival in Vancouver. Outside of work, Liz jogs, shops, and blends wonderful smoothies. [www.lizpr.com](http://www.lizpr.com) | Twitter: @lizpr | Instagram: lafumiko

## **Poutine Bar**

Following the Competitor Briefing and Public Relations Workshop, competitors will meet in the Perez Hall foyer for a light snack and a chance to meet your fellow musicians from around the country. Sponsored by local cheese artisans, St Albert Cheese Cooperative, the reception will feature a Poutine Bar where you can put together your own special version of French fries, gravy and cheese curds (vegetarian option available). You can't visit the Ottawa Gatineau area without experiencing Poutine! For more information about St Albert Cheese go to [www.fromagestalbert.com](http://www.fromagestalbert.com)

## **Urban Quest's Amazing Race**

On Friday evening after the first round of competitions is done, it is time to have some fun! What better than to explore Ottawa and celebrate our 150th birthday than with a scavenger hunt through our historic Downtown Area. Urban Quest's Amazing Race will have our participants running from clue to clue and visiting many of our Capital's downtown landmarks. After the Race you'll find yourself at a Food Truck Rally for dinner with enough trucks to whet anyone's appetite – from hamburgers and french fries to Chinese food to tacos. This event is free for competitors and accompanists; delegates may participate at a cost of \$30 per person (not including food).



# Competition Venues ...

## University of Ottawa's School of Music

*The School of Music at the University of Ottawa is one of the country's leading music schools. It's the ideal place to nurture your passion for all things musical and to pursue the rigorous training needed for an active and successful career in the field. We maintain close ties with renowned institutions such as the Ottawa Symphony Orchestra and the National Arts Centre (NAC). Our program boasts state-of-the-art music facilities and internationally recognized professors who perform around the globe and publish in leading academic journals. We are a full-service music school offering programs in performance, composition, education, piano pedagogy, musicology and theory.*



### Pérez Hall

Practice rooms and three of the performance venues are housed in Pérez Hall, the home of uOttawa's Department of Music. The welcome kiosk will be located here as well, just inside these front doors.

*Pérez Hall, named for its largest private contributor, was inaugurated in the summer of 1988. It houses the university's Department of Music, which for many years was sorely in need of space. The building, linked by an elevated pedestrian walkway to Morisset Hall, has its own music library, practice rooms, auditorium and underground parking garage. It is home to the Piano Pedagogy Research Laboratory, a state-of-the-art facility that makes it possible to measure specific visual or auditory phenomena involved in the complex activity of learning to play the piano.*



### Huguette Labelle Hall, Tabaret Hall

The beautiful and historic Huguette Labelle Hall, located in Tabaret Hall, is the fourth performance venue and the venue for the Grand Award Competition. Tabaret Hall is approximately a 3-minute walk from Pérez Hall.

*The university's logo was inspired by the huge columns at the front entrance of Tabaret Hall. The Hall was built in several stages: after the main building was erected in 1905, additional wings were added in 1914, 1922 and 1931. The architect, A. O. Von Herbulis, from New York, based his design on the Capitol Building in Washington. Its classic architecture, monolithic columns and ornate trim give the building its special character.*

*The building was given its name in 1971 to honour Father Joseph-Henri Tabaret, OMI, considered the "builder" of the institution. During the 1800s, Father Tabaret was the driving force behind the university for over 30 years, and it was under his leadership that Bytown College became an official university.*



*Huguette Hall Room 112 of Tabaret Hall is, without a doubt, the most beautiful room at the University of Ottawa. Indeed, this large space, which served many years as a chapel, is unique, with its high, artfully decorated ceiling, its pilasters and its beautiful stained glass windows. It is named after Huguette Labelle who served as Chancellor of the university for 18 years.*

*This distinguished Franco-Ontarian, was recipient of several degrees from the University, very active on campus, and held many important positions in the public service and with international organizations.*

Editor's Note: Information in italics is from the uOttawa website

# Accommodation Options ...

Competitors and delegates to the 2017 National Music Festival and Annual General Meeting have accommodation options at different price points. Both options are in close walking proximity to several restaurants. Choose what works best for you!

## Les Suites Hotel

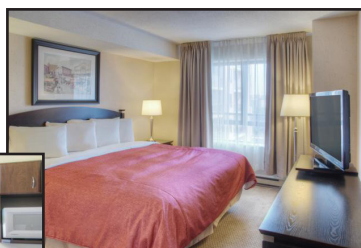
The Les Suites Hotel is approximately an 8-minute walk from the campus of uOttawa's Pérez and Tabaret Halls. This option provides luxury accommodations with both one-bedroom and two-bedroom suites available. All suites have complete and furnished kitchens.

The negotiated group rate is \$189 for one-bedroom suites and \$289 for two-bedroom suites [plus applicable taxes and parking].

<https://www.les-suites.com/>

*When you stay at Les Suites Hotel Ottawa, you really do have the best of everything – the luxury of a great location, the comfort of spacious elegance, and the value of unsurpassed service. Situated in beautiful downtown Ottawa, Les Suites Hotel is next door to great shopping at the Rideau Centre and steps away from fine dining and entertainment.*

*Relax in the home-like comfort of a condominium-sized suite with one or two bedrooms. All our Ottawa hotel suites feature 2 TV's with HD channels, fully equipped kitchens and ensuite laundry facilities. Our heated indoor pool and 24-hour gym make it easy to fit a workout in to your day. Stay connected with complimentary wireless high-speed Internet access, free local calls and voice mail messaging. In addition to the workspace advantages that our suites provide, guests have access to our 24-hour complimentary Business Centre, featuring computer workstations, laser printers and Wi-Fi Internet access.*



Editor's Note: Text in italics from Les Suite's website



## 90U Residence

The uOttawa's 90U Residence is a 20-story building offering air-conditioned double-bedroom suites. Each suite has a kitchenette and bathroom. The kitchens are not furnished with small appliances and dishes, but the Ontario Music Festival Association will be providing dishes and cutlery to competitors and delegates in their welcome bags. The residence is a 2-minute walk to Pérez Hall, and located across the path from the Student Union Building which houses food services options. Off-campus eating options are also only a few-minute walk away.

90U Residence offers a 24-hour reception desk and security features. Housekeeping and linens are included.

Negotiated group rate is \$110 + applicable taxes and parking. The cost is the same whether one or two bedrooms are occupied.

<https://www.uottawa.ca/housing/compare-residences/90university>





## 1967 Adjudicators

For Provincials and the Centenary National Music Festival

Maurice Jacobson, England

Fernand Quattrocchi, France

Pierre Max Dubois, France

For the Centenary National Festival only

Ella Lee, USA

Robert Marcellus, USA

## 2017 Adjudicators

VOICE / VOIX

Dr. Vicki St. Pierre, NB

PIANO

Dr. Terence Dawson, BC

STRINGS

Julia MacLaine, ON

GUITAR

Philip Candelaria, ON

WOODWINDS

Nora Shulman, ON

BRASS

Dr. Linda Pearce, NB

PERCUSSION

Bob Nicholls, SK

CHAMBER ENSEMBLE

Elaine Klimasko, ON

MUSICAL THEATRE

Markus Howard, ON

CHORAL

Dr. Hilary Apfelstadt, ON

Morna Edmundson, BC

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# *From the National Office ...*

## **Resignation of Jerry Lonsbury**

In early February, President Jerry Lonsbury sent a letter of resignation to the FCMF 2016 AGM delegates. He resigned due to pending knee-replacement surgeries with significant recovery periods that would preclude him from being able to attend the 2017 National Music Festival. The FCMF Executive accepted his resignation with regret, but understanding. We wish him a speedy recovery in the months ahead.

Some parting thoughts from Jerry ....

"Although still some months away, the upcoming Annual General Meeting of the Federation may well determine the future course of the Federation. There will be some tough issues to address. The Da Capo committee, authorized by the 2015 AGM, proposed a new governance structure for the Federation which the delegates accepted in principle. The Da Capo committee continues to work on the concept in an effort to present amended Bylaws to support the new model, to be voted on at the AGM. The committee remains very aware that changes must be made in a manner acceptable to Canada Revenue Agency to maintain our status as a registered charitable organization.

Working through the new model has also provided an opportunity to discuss how the Federation, through any number of initiatives, could make itself more relevant to local and provincial festivals. Could a more cohesive organization fare better at attracting significant financial support through government or business? What can the Federation do to make itself more relevant to local festivals? While the Federation is keenly aware that without the continuing committed dedication of countless volunteers in hundreds of local festivals, and indeed the participants in those festivals, there would be no need for a Federation and its prime directive to organize an annual National Music Festival.

In this year of the 50th anniversary of a National Music Festival, we need to celebrate the past and, with care and dedication preserve traditions, while simultaneously embarking in new directions that acknowledge that the music community, like all other societal organizations, must be cognizant of rapidly changing environment."

*Thank you Jerry for your long service to FCMF in various leadership roles!  
We wish you and Sheila good health and an enjoyable retirement!*

## **Welcoming Joy McFarlane-Burton as President**

The FCMF Executive Committee is pleased to welcome Joy McFarlane-Burton as our new President, thankful for her willingness to assume these duties a few months early! Since she and Jerry worked closely together, we expect a very smooth transition.

Joy has been involved in the Canadian music festival system for over 50 years, beginning as a competitor and later as a teacher, adjudicator, donor, and delegate. She is a Past-President of the Saskatchewan Music Festival Association. She has served as a delegate to Federation of Canadian Music Festivals' AGMs since 2007, becoming Vice-President in 2014.

She began formal music lessons at the age of 8, later achieving her RCM ARCT in Singing Performance. She is a Registered Music Teacher (SRMTA - CFMTA), and a member of NATS. She has taught Voice for over 40 years.

Joy lives in Saskatoon with her husband Rick Burton. They have 4 children and 4 grandchildren. She is also a Great-Auntie to 3 very sweet wee humans. Besides musical interests, she enjoys travelling, Golden Retrievers, reading, maple walnut ice cream, home décor, dancing with her husband, and cooking for her family....not necessarily in that order.



# President's Message ...

Happy New Year! “New” – defined as *recent, unfamiliar, beginning, different, distinguished*.

Jerry Lonsbury *recently* resigned as FCMF President. We will miss this *distinguished*, gentle, man. The FCMF appreciates the time that Jerry has invested in the FCMF for many, many years. We wish Jerry, and his wife Sheila, the very best in their *new* adventures.

The Federation of Canadian Music Festivals is celebrating the 50th anniversary of the first National Music Festival, in 2017. It will be an exciting time to be in Ottawa as our country celebrates 150 years as a nation. The Host Committee has been working to make this an event to remember, for both delegates and competitors. Thank you to Kim Chadsey and Steven Fielder for all the energy and leadership you are giving to this project.

There is a *new* opportunity to donate to the music festival system in Canada. Please read about FCMF's Canada 150 Celebration, on page 12. Please check our website at <http://www.fcmf.org/sponsors-and-donors/> for other opportunities to donate to, or sponsor the work of, the FCMF, and financially encourage our very skilled young classical musicians in Canada.

As the FCMF moves forward in 2017, *new* perspectives will be gained as the *new* Policy and Procedures Manual is being completed for presentation at the 2017 AGM. We are also very excited about the DaCapo Committee's recent work as it is readied for presentation at the AGM. Many thanks are extended to Jerry Lonsbury, who has been the Chair of the DaCapo committee since its inception.

The FCMF is pleased to introduce the following people in *new* roles:

Vice President – Robin Norman (BC)

Executive Committee member – Judith Urbonas (MB)

DaCapo Chair – Heilwig von Koenigsloew (BC)

Personnel – Pam Allen (ON)

Thank you for accepting the responsibilities of these vital positions.

The FCMF is anticipating many changes in 2017. As I read through correspondence, there is a sense of optimism for the *new* ideas that have come forward through individuals and committee work.

Change can be challenging, but also it can be a great opportunity. Let us work together, with Canadian pride, as we uphold the FCMF Mission Statement:

We envision a world that appreciates music.

We provide a step in the journey towards excellence in music performance  
with educational opportunities for students and teachers.

We strive to develop well-rounded individuals with positive life and performance skills who will  
give their gifts back to the community,  
ensuring that the Arts will flourish.

## Quick Facts from the Office ...

- The FCMF Executive has held monthly Teleconference Meetings with minutes being distributed to the Provincial Administrators.
- The Da Capo Committee conducted a survey on various options that had been discussed in relation to moving forward on the new governance model. There was a lot of agreement on all issues. Some fine-tuning of options remains and is underway.
- Proposed ByLaw changes to reflect the new governance model are scheduled to be distributed to Provincial Associations by the middle of May.
- A preliminary discussion with Canada Revenue Office was very encouraging. We are able to submit proposed ByLaw changes for “pre-approval” before the AGM so that they can ask for clarification or make suggestions for delegates to discuss at the AGM. Changes adopted at the AGM can become effective that day, with or without “pre-approval”.
- The new Policy & Procedure Manual is nearing completion and will be distributed to Provincial Associations by the middle of May.
- There are competitor and delegate lounge options in the 90U residence.
- 2018 National Music Festival will be held in Sackville, NB on the campus of Mount Allison University.
- Competitor and Delegate registration will be an on-line process through the FCMF website.

# Significant Contributors to FCMF

## FOUNDERS OF THE FEDERATION

These outstanding festival leaders committed themselves to the music festival movement in Canada and, by their service to the Federation of Canadian Music Festivals and the National Music Festival, have enriched the lives of countless young musicians.

George S. Mathieson  
Richard W. Cooke  
Reg Hugo  
E. G. "Ted" Pridham  
Marlene Cherry  
Cora Molstad  
Dianne Johnstone



## HONORARY LIFE MEMBERS

Ms. Norma Jean Atkinson	Fort McMurray	AB	Mr. George S. Mathieson [D]	Winnipeg	MB
Mrs. Vivienne Bennie	Port Coquitlam	BC	Mr. E.R. McCrimmon [D]	Toronto	ON
Mr. Paul Bourret [D]	Edmonton	AB	Mr. Barry McDell [D]	Vancouver	BC
Mr. G. Murray Campbell [D]	Winnipeg	MB	Mrs. Cora Molstad [D]	Edmonton	AB
Mrs. Gail Carleton	Dalhousie	NB	Mr. Robert Murray	Antigonish	NS
Mrs. Marlene Cherry	Calgary	AB	Mrs. Gloria Nickell	Rosetown	SK
Mrs. Doris Covey Lazecki	Regina	SK	Mr. H.W. Patterson [D]	Toronto	ON
Mrs. Ada English [D]	Victoria	BC	Mrs. Sharon Penner	Moose Jaw	SK
Mr. R. Donald Fullerton [D]	Toronto	ON	Dr. David Peters [D]	St. John's	NL
Mr. Gérald Goguen	Fredericton	NB	Mrs. Dorcas Plant	Kitchener	ON
Mrs. Mossie Hancock [D]	Regina	SK	Mrs. Donna Quinton-Schonfield	Calgary	AB
Mr. Reg Hugo [D]	Winnipeg	MB	Mrs. Cindy Rublee	Winnipeg	MB
Mrs. Dianne Johnstone	Provost	AB	Mrs. Rosemary Short	Victoria	BC
Mrs. Penny Joynt	Saskatoon	SK	Mr. D.G.W. Sutherland [D]	Lethbridge	AB
Mrs. Kathleen Keple	Cobble Hill	BC	Mr. J. Page Wadsworth [D]	Toronto	ON
Dr. Lois Marshall [D]	Toronto	ON	Mrs. Shirley [Baker] Whiston	Halifax	NS

The Federation of Canadian Music Festivals may, from time to time, award a person an Honorary Life Membership. The nomination for an Honorary Life Membership is initiated by the Executive of the Federation of Canadian Music Festivals, and approved by the voting delegates at the Annual General Meeting of the Federation of Canadian Music Festivals.

## LIFE MEMBERS

Dr. Catherine Allison [D]	Ottawa	ON	Mrs. Hectorine Lauzier [D]	Shippagan	NB
Mrs. Marion J. Andrews	Grand Falls	NL	Mrs. Margaret Long [D]	Burns Lake	BC
Dr. A.D. Bona [D]	Saint John	NB	Mrs. Angela Matheson	Charlottetown	PE
Mr. R.W. Cooke [D]	Winnipeg	MB	Mrs. Vera Mattson	Prince Albert	SK
Miss Mary Donahue [D]	Charlottetown	PE	Mr. E.G. Pridham [D]	Toronto	ON
Mrs. Ada English [D]	Victoria	BC	Mr. John Rooke [D]	Ottawa	ON
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Mrs. Thos Guy [D]	Saint John	NB	Mr. D. Crawford Smyth [D]	Scarborough	ON
Mr. Gordon Hancock [D]	Regina	SK	Mrs. Iris Sproule [D]	Peterborough	ON
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Lt. Col. C.O. Hunt [D]	Toronto	ON	Mrs. A.E. White [D]	Toronto	ON
Mrs. Polly Krasnoff [D]	Medicine Hat	AB			

Life Memberships may be purchased for oneself or for any other person at the cost of \$500. The request, in writing, for any Life Membership is made to the President of the Federation of Canadian Music Festivals by June 30th of each year, and approved by the Executive prior to the Annual General Meeting. The delegates at the Annual General Meeting will ratify the recipients of this designation.



# *Thank you to our 2017 Early Response Supporters!*

## *Merci à tous nos supporters 2017!*

The Federation of Canadian Music Festivals extends sincere thanks  
to the following 2017 National Music Festival supporters.

*La Fédération canadienne des festivals de musique remercie sincèrement  
les personnes suivantes qui ont soutenu le Festival national de musique 2017.*

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Canadian Music Festival Adjudicators' Association, CAN



### **National Music Festival Donors\***

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**VIVACE \$2,000 – \$4,999**

Dr. Phyllis Forsyth

**ALLEGRO \$500 - \$1,999**

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Marek Jablonski Endowment Fund, AB  
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New Brunswick Federation of Music Festivals  
Oilsands Rotary Music Festival, AB

**ANDANTE \$100 – \$499**

Barbara Clark, ON  
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**ANDANTINO up to \$99**

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Mac Jones, AB  
Barbara Long, NB  
Wayne Madden, AB [2]  
Joy McFarlane-Burton and Rick Burton, SK  
Sylvia Shadick-Taylor, AB

### **2017 Members\***

**PATRON MEMBERS (\$200) / MEMBRES DU PATRON (200 \$)**  
Mac Jones, AB

**SUSTAINING MEMBERS (\$100)  
MEMBRES SOUTENANT (100 \$)**

Barbara Long, NB  
Wayne Madden, AB  
Robin Norman, BC

**ASSOCIATE SUSTAINING MEMBERS (\$100)  
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Camrose & District Music Festival, AB  
Canadian Music Festival Adjudicators' Association, CAN

**MEMBERS (\$50) / MEMBRES (50 \$)**

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Carol Donhauser, SK  
Wendy Durieux, AB  
Steven Fielder, ON  
Rhéal Fournier, NB  
Martha Gregory, ON  
Mel Hurst, ON  
Joy McFarlane-Burton, SK  
Sue Reedman, BC  
Sherry Sproule, SK  
Karen Unger, SK  
Judy Urbonas, MB  
Heilwig Von Koenigsloew, BC  
Joan Woodrow, NL

**ASSOCIATE MEMBERS (\$50) / MEMBRES ASSOCIÉS (50 \$)**

Meadow Lake & District Music Festival, SK  
Miramichi Regional Music Festival, NB  
Newfoundland Federation of Music Festivals, NL

*\* Donations and Memberships received as of March 14, 2017*

# *From the History Book ...*

## **Celebrating 50th Anniversary of the National Centennial Festival of Music**



The Federation of Canadian Music Festivals is a grass-roots organization that identifies, encourages and develops Canada's young classical musicians through our ten provincial associations and our approximately 230 local festivals. All festivals are run primarily by volunteers.

As Canada celebrates its 150<sup>th</sup> birthday in 2017, the Federation of Canadian Music Festivals will also be proudly celebrating the 50<sup>th</sup> anniversary of the National Centennial Festival of Music, held in Saint John, New Brunswick in 1967. This festival was a significant milestone in our national festival movement and became a model for the development of the National Music Festival that we know today.

The FCMF has had a history of cultural stewardship across Canada dating back to the days of Earl Grey and Wilfrid Laurier. Thanks to a countless number of dedicated volunteers and with an existing infrastructure of approximately 250 local festivals, 10 provincial festivals and the National Music Festival, the FCMF is well positioned to continue, indeed expand, its support of amateur music performance, education and training from the grassroots to elite levels in communities nationwide. We are very proud of the fact that local communities provide the foundation for the work of the Federation.

### **FCMF's National Centennial Music Festival, 1967 in Saint John, NB**

Taken from *The Road to Excellence: History of the Federation of Canadian Music Festivals* by Valerie Verity

"In January, 1966 a bulletin from Richard Cooke to the affiliated festivals announced that the Centennial Commission had awarded a grant of \$61,000.00 for the festival project, to be staged in New Brunswick during July, 1967. Fortunately the Federation was prepared to respond quickly since Mossie Hancock's plans for the festival were complete, while Isabel Heatherington did the French translation of materials. E.G. Pridham and Claude Deschamps were named as Co-Chairmen of the Centennial Festival of Music/Le festival de musique du Centenaire.

"What a wave of excitement swept through the Canadian festival movement upon hearing the good news. Rumor had it that such eminent musicians as Aaron Copland, Leonard Bernstein and Samuel Barber would be serving as judges. Even Madame Leontyne Price from the Metropolitan Opera would be coming to New Brunswick, it was rumored. ...

"When the "Centenary Festival of Music" was held in July 1967 in Saint John, New Brunswick, there were five competitive areas at the senior level: woodwinds, brass, strings, voice and piano. Solo competition at the junior level and classes for bands and orchestras were held provincially, all judged by three travelling adjudicators. Goldschmidt also got his way, for a Choral competition was held outside the purview of the Federation. It was even planned that the Queen Mother might be present in Saint John for this auspicious occasion. Saskatchewan's Mossie Hancock, one of the instrument organizers, was caught up in the excitement of the event:

*Those of us who attended the Saint John Centenary Festival will never forget it. In every way (it was) an exhilarating experience. For the first time ever, the remarkable talent of young Canadian musicians was in one centre for three days. To hear the best from every province in the Finals was to hold for a precious time a real sense of promise, a promise of a future in music that was completely and unmistakably Canadian.*

"The experience of organizing this first-ever national festival would prove invaluable. Richard Cooke recognized the special contribution of three of his peers in making that first festival so successful. Saskatchewan's Gordon Hancock made a "considerable contribution", while Hilda Guy, a vice-president of the Federation, was the site organizer. But it was E.G. Pridham who was central to the success of the event. His "unfailing patience, sympathetic understanding and unlimited hours devoted to the cause" were essentials.

"As for Pridham himself, he saw only good resulting from the tremendous effort:

*One thing the Centenary Festival did was to bring the members of the Federation closer together in a cooperative effort to develop a strong festival movement. It provided us with a wonderful opportunity to work hand in hand with many non-affiliated festivals. I sincerely hope we will not lose these valuable contacts as we can learn so much from each other by sharing our experiences."*

# *How you can help us continue to flourish ...*

## **Sustaining Sponsors of the Classical Music Festival Movement in Canada**

**This is a new sponsorship program designed to assist all our affiliated local and provincial music festival associations, as well as the national federation.**

Sustaining Sponsors are those individuals, foundations, service clubs, associations or businesses that want to help sustain the classical Music Festival movement across Canada. They value the work of thousands of volunteers in small rural communities, mid-size towns and cities, and large urban centers which help provide an educational music performance opportunity for youth. Each year there are approximately:

- 230 local festivals
- 10 provincial festivals
- 700,000 participants
- 11,000 volunteers
- 400,000 audience members

These Sustaining Sponsors recognize the importance of encouraging the study and performance of music at all levels, in all communities. Further, they recognize the value of identifying young people with special talent and a systematic approach to developing young emerging artists through local and provincial music festivals to the National Music Festival.

**To reflect the importance of the local and provincial festivals and the vital role they play in the cultural fabric of their communities and the country as whole, donations from Sustaining Sponsors of the Federation of Canadian Music Festivals will be divided proportionately among the levels of festivals – local, provincial and national – as specified by the donor. In return, FCMF will promote the foundation, association or business throughout all of its affiliated festivals.**

Donations from Sustaining Sponsors will be recognized at the following levels:

Platinum Sustaining Sponsor	\$100,000+
Gold Sustaining Sponsor	\$60,000 - \$99,999
Silver Sustaining Sponsor	\$40,000 - \$59,999
Bronze Sustaining Sponsor	\$20,000 - \$39,999
Pewter Sustaining Sponsor	\$5,000 - \$19,999

***Please contact Barbara Long at [info@fcmf.org](mailto:info@fcmf.org) if you have any leads connections that may help us find Sustaining Sponsors!***

## **National Music Festival Donors**

The FCMF offers a wide variety of opportunities for donations. You can choose one or multiple ways to designate your donation, including an award, a venue, a discipline or a social event for competitors. Please visit <http://www.fcmf.org/sponsors-and-donors/> for a full listing of opportunities.

All cash donations will be receipted, and all donations [cash and gift-in-kind] will be recognized at the following levels on the FCMF website and in all FCMF Publications [National Music Festival Competition Program, Annual Report and three issues of Più Mosso newsletter]:

Maestoso	\$10,000+
Grandioso	\$5,000 - \$9,999
Vivace	\$2,000 - \$4,999
Allegro	\$500 - \$1,999
Andante	\$100 - \$499
Andantino	up to \$99

## **Advertising**

FCMF has opened up a limited amount of advertising space in its publications [Annual Digest, Competition Program and newsletter]. We offer competitive advertising rates. This is an ideal way for universities with music programs, conservatories, summer music programs, music publishers, instrument makers and music stores to let our constituency and membership know of the services and programs you offer. Visit <http://www.fcmf.org/advertising/> for full details.

***Your assistance in this vital work of supporting our emerging artists would be greatly appreciated!***



## **CANADA 150 CELEBRATION**

To help us celebrate the many young Canadian musicians we've encouraged over the years and to help ensure we are able to continue this important work, we are inviting you to give a gift of \$150 to FCMF.

In recognition of the vital role that local and provincial music festivals play in our national festival movement, we invite you to designate \$50 of your \$150 donation to the local or provincial music festival of your choice. Please join the celebration by participating in the Canada 150 Celebration Campaign.

**[Download English Canada 150 Celebration Form](#)**

**[Download French Canada 150 Celebration Form](#)**

## **AWARD SPONSORSHIPS**

The FCMF annually presents \$42,000 in awards to the National Music Festival competitors.

The Grand Award winner receives \$5,000 and the 2nd place Grand Award winner receives \$2,500.

Competitors placing first, second and third in each of nine disciplines receive \$1,500, \$1,000 and \$500 respectively;

Choirs placing first and second in 10 choral classes receive \$500 and \$250 respectively.

We invite you to sponsor a prize at the 2017 National Music Festival in Ottawa.

**[Download English Award Sponsorship Form](#)**

**[Download French Award Sponsorship Form](#)**

## **MEMBERSHIP**

There are three levels of membership available to individuals and associations. Membership in FCMF means that you will receive the Annual Digest Report and our Più Mosso newsletters, plus full recognition in all our publications and on our website. We encourage you to become a 2017 FCMF Member.

**[Download English Membership Form](#)**

**[Download French Membership Form](#)**

## **2017 NATIONAL MUSIC FESTIVAL IN OTTAWA**

Hosting a National Music Festival costs approximately \$90,000. FCMF is committed to keeping costs as low as possible for the competitors by obtaining sponsors for various events and costs of the festival. We invite you to sponsor a discipline, a session, or masterclass.

**[Check out the possibilities at http://www.fcmf.org/2017-national-music-festival-sponsorship-opportunities/](http://www.fcmf.org/2017-national-music-festival-sponsorship-opportunities/)**

## **MEMORIAL DONATIONS**

FCMF offers the opportunity to make a donation in the memory of a loved one, or to honor someone for the difference they have made in your life or community. Notification will be made to family members or honourees. These donations are tax-deductible.

## **NATIONAL TRUST FUND**

Due to the generosity of past donors and investors, FCMF has two investment funds with the Victoria Foundation from which the interest is used annually to help fund awards. You can contribute to the long-term sustainability of FCMF by contributing to these investments.

## **LEGACY**

A donation of securities or mutual fund shares is the most efficient way to give charitably. The Canada Revenue Agency does not apply capital gains tax on donations of publicly traded securities. When you sell your shares for cash, you're responsible for the tax due on the gain, even if you plan to donate the proceeds from the sale. But when you donate your securities directly through CanadaHelps, those capital gains aren't subject to tax. This means your charity receives a larger gift, and you'll benefit from a tax receipt for the full value of your eligible securities or mutual funds.

**[Please visit fcmf.org](http://www.fcmf.org) or [contact Barbara Long at info@fcmf.org](mailto:info@fcmf.org)  
for more information on any of these and other Sponsorship Opportunities**

## Federation of Canadian Music Festivals

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**La Fédération canadienne  
des festivals de musique**

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or music program here*

in the next issue of the *Più Mosso!*

Email Barbara at [info@fcmf.org](mailto:info@fcmf.org) for more details.

### MISSION STATEMENT

"We envision a world that appreciates music.

We provide a step in the journey towards excellence in music performance, with educational opportunities for students and teachers.

We strive to develop well-rounded individuals with positive skills who will give their gifts back to the community, ensuring that the arts will flourish."

- Federation of Canadian Music Festivals  
Incorporated in 1952



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The Federation of Canadian Music Festivals [FCMF] wishes you a successful 2017 festival season and extends our gratitude to the many volunteers who make this possible each year.

**National Music Festival**  
**August 10 – 12, 2017**

**University of Ottawa | Ottawa, Ontario**

*Volunteers serving music festivals across Canada!*

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